

MIMA TIMES

Monthly Newsletter for knowing happenings @ MIMA

INTERNATIONAL IMMERSION - KUALA LUMPUR

MIMA Institute of Management organized an International Immersion Program to Kuala Lumpur, Malaysia, where our students had an opportunity to engage with industry leaders and gain insights into global business practices. The seven-day tour featured interactive industry visits and academic sessions conducted by reputed faculty.

1. UCSI UNIVERSITY



As part of the academic collaboration and knowledge exchange, students attended two-day lectures conducted by faculty of UCSI University, Kuala Lumpur. The sessions, delivered through six structured modules, provided valuable insights into agribusiness, covering agricultural economics, value chain management, agri-entrepreneurship, marketing strategies, sustainable practices, and role of technology in modern farming.

A key highlight of the program was its practical approach. On the first day, students designed and developed their own agribusiness models, applying classroom concepts to real-world scenarios. On the second day, a “Go-to-Market” activity gave them the chance to test their ideas in market setting, helping understand customer behavior, pricing, and market dynamics—ultimately enhancing business acumen.



2. MALAYSIAN PALM OIL BOARD (MPOB)

The visit to Malaysian Palm Oil Board (MPOB) provided insights into historical development, cultivation and economic significance of palm oil in Malaysia. Officials shared how the crop, initially introduced from foreign countries, grew to become one of the nation's most important agricultural commodities. Students also participated in field observations, learning about palm oil varieties, growth cycles, and harvesting process.

A hands-on session deepened understanding of how fresh fruit bunches are processed for oil extraction. The practical demonstrations offered a closer look at the biological aspects of palm oil tree and techniques used in their cultivation and processing.



The session highlighted economics of palm oil production, covering costs, viz labor, machinery, fertilizers, and processing. Officials explained Malaysia's global influence in palm oil market, noting that along with Singapore, the region accounts for nearly 80% of the world's palm oil exports.

3. FABER-CASTELL

As part of the educational exposure, students visited Faber-Castell manufacturing facility for understanding stationery production. The tour offered insights into company's history, iconic products, and innovative legacy.



Live production lines for erasers, refills, and pens, along with hands-on activity were visited, where students assembled pens themselves—encouraging teamwork and precision. The visit was informative, providing exposure & industrial processes and Faber-Castell's massive scale of operations.

4. AJINOMOTO (MALAYSIA)

The visit to the Ajinomoto manufacturing facility offered students exposure to production of flavoring products such as monosodium glutamate (MSG) and seasoning blends. Company officials shared insights into Ajinomoto's history, product portfolio, quality standards, and its strong global presence across 30 countries.

One of the highlights was a practical that showcased impact of MSG in culinary applications. On the first day, students prepared dishes with MSG to experience enhanced flavor and richness, while on the second day, the same dishes were made without it, enabling a direct comparison of taste, texture, and overall profile.



This hands-on learning not only facilitated students' understanding of MSG's role in food preparation but also highlighted how consumer preferences and innovation shape food industry. The visit proved to be enriching and educational, offering real-world exposure to food processing and Ajinomoto's international significance.

Beyond Classrooms: Students Explore Malaysia's Marvels

Along with valuable global exposure through academic and cultural interactions, the trip also allowed students to explore vibrant charm of Malaysia. They visited KL Tower (Menara Kuala Lumpur), admired iconic Petronas Twin Towers, and explored grandeur of Prime Minister's Office in Putrajaya, also King's Palace (Istana Negara). The visit to the sacred Batu Caves offered a unique cultural and spiritual experience. These visits not only highlighted Malaysia's rich heritage and modern marvels but also created unforgettable moments, blending learning with leisure and deepening students' appreciation of international culture.



MIMA Ganesh Festival 2025



Students at MIMA celebrated Ganesh Festival 2025 with great enthusiasm. An eco-friendly Ganesh idol was installed on 19th August 2025, followed by daily rituals performed with sincerity and devotion. The festival was concluded with the Visarjan on 24th August 2025.

The celebration reflected active participation, meticulous planning, and excellent teamwork of the students, making the event truly memorable.

Dr. AB's Podium - Episode 19 - The Burnout Generation - Why young adults are struggling? with Dr. Pranavjeet Kaldate



This month's discussion focused on the rising mental health concerns among young adults, often referred to as the "Burnout Generation." From career pressures to relationship challenges, today's youth faced overwhelming stress that frequently led to anxiety, exhaustion, and emotional struggles.

In this episode, again featured Dr. Pranavjeet Kaldate, Founder of Curamind Studios, Balewadi, Pune. With his expertise in Psychiatry, Psychotherapy, and Mental Health Counseling, Dr. Kaldate shed light on the psychological and emotional hurdles that young professionals encountered while navigating work-life balance, social media influence, and uncertain futures.

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